1. **How does Random House Children's Books work with influencers?**
   There are several ways influencers can work with Random House Children’s Books:

   **NetGalley**
   Many Random House Children’s Books titles are available for request as Digital ARCs on [NetGalley](#).

   **Paid Campaigns**
   Random House Children’s Books offers monetary compensation for select campaigns. In this instance, influencers are chosen for a paid campaign on a case-by-case basis, determined by a number of factors including but not limited to follower count, engagement rate, and the influencer’s preferred genres and categories.

   **Social Media and Blog Tours Companies**
   Random House Children’s Books works with tour companies on select titles that have major national media campaigns. Some companies we have worked in the past include Storygram Tours and [Hear Our Voices](#).

   **Random House Children’s Books Influencer Program**
   Random House Children’s Books influencer program allows members to select up to 10 titles that they would like to receive each season. To qualify for this program, you’ll need:
   - 5K followers on Instagram, Twitter, YouTube, Goodreads, or another social channel
   - A record of being consistently active on social media channels (i.e., you have posted on your social channels within the last month)
   - A record of showing interest and commitment to reading (i.e., sharing books that you’re reading on social media, posting roundups of your reading list, hosting a book club, etc.)

   To apply to join, please email [rhcbinfluencerprogram@penguinrandomhouse.com](mailto:rhcbinfluencerprogram@penguinrandomhouse.com) with links to your social channels and a short description of yourself. We’ll be in touch.

2. **Am I able to work with more than one Penguin Random House imprint?**
   Yes. Unless you have signed a contract that states otherwise, you are eligible to work with more than one Penguin Random House imprint at a time.

3. **Do you only work with influencers in the book space (bookstagrammers), or are you open to working with influencers in other interest areas?**
   We are open to working with influencers across categories. As long as you have a genuine interest in books and reading, we’d love to consider working with you.

4. **Can I work with Random House Children’s Books if I reside outside of the United States?**
   At this time, Random House Children’s Books is only able to work with influencers within the United States. However, we are a global company with offices around the world, and we recommend getting in touch with the Penguin Random House office in the country where you reside.