

Merry Grinch-mas!

Dear Booksellers.

Dust off those stockings and hang up the garlands—it's time to grow your heart three sizes MORE with a new Grinchy tale! This year, the Grinch is BACK and ready to prove to the residents of *Who*-ville that he's changed in the heartwarming sequel *How the Grinch Lost Christmas!*

The Grinch had been patiently waiting all year,
To celebrate Christmas and bring the Whos cheer,
And to show every Who he was DIFFERENT now.
"I've changed!" thought the Grinch,
"And I'll prove it! But HOW?"

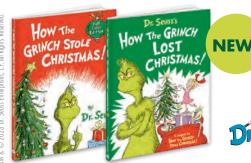
Use this kit to create a memorable holiday gathering that will drive traffic to your store and bring your community together this holiday season. Encourage other local retailers to get involved, too, and spread the Grinch-mas spirit!

In this kit you will find:

- 8-page reproducible activity brochure
- Character cut outs to decorate your store (9)
- Make-your-own ornament craft activity (25)
- Sticker sheets (25)

Your friends,

Dr. Seuss Enterprises and Random House Children's Books



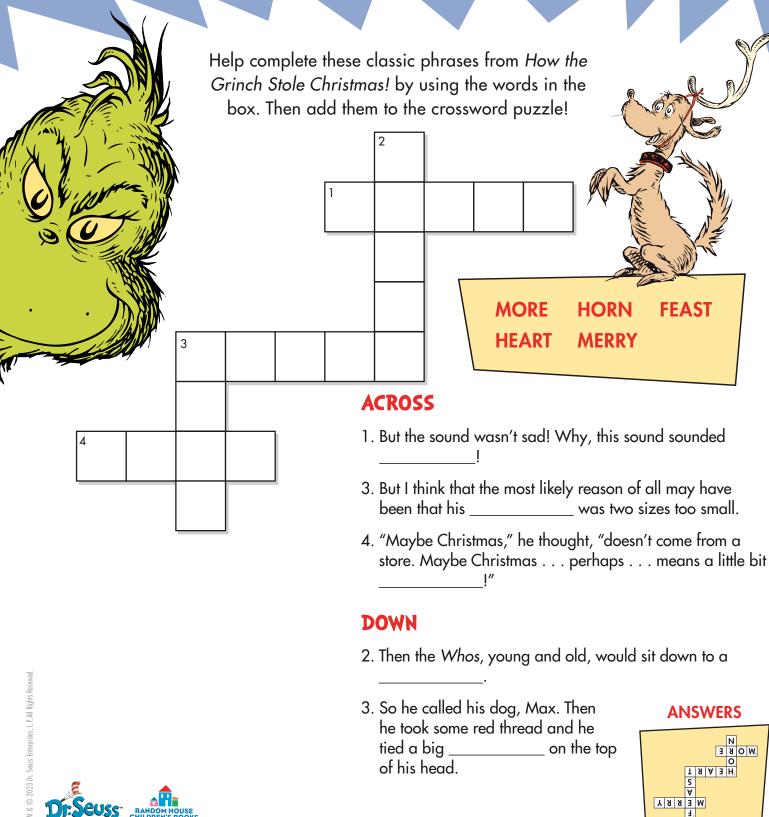




Color the Grinch and Max!



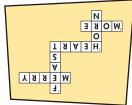
A Grinchy Crossword Puzzle!



of his head.









A Grinch-mas Holiday Card!

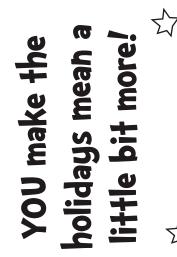
With an adult's help, cut out the card below and fold it in half. Color in the card and write a message to someone special about how they helped YOU grow your heart this year!







































The Most christmassy Tree!



In How the Grinch Lost Christmas!, the Grinch enters a contest to see who can make the most Christmassy tree. Help the Grinch decorate his tree below!



Throughout the whole day and late into the night, He worked on that tree . . .









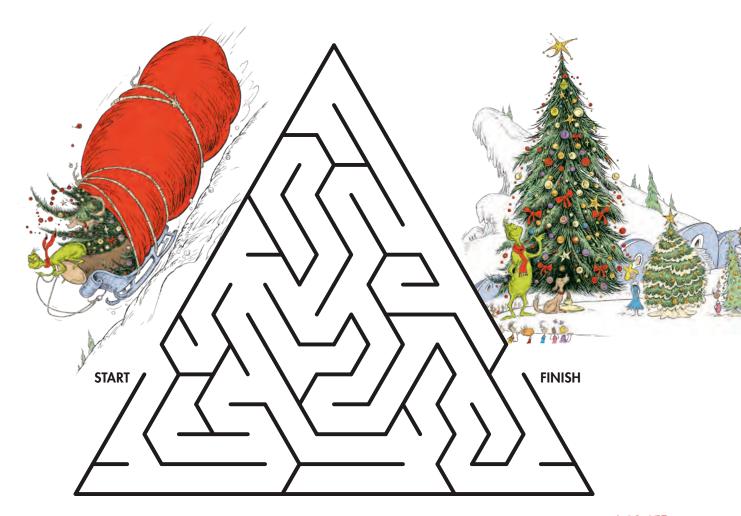




Who-ville Christmas Contest Maze!

And WHEN the time came for the Grinch to depart, He loaded the sleigh and took off like a dart.

Help the Grinch through the maze to the Who-ville Christmas contest!









Grinch It Forward!

In both How the Grinch Stole Christmas! and How the Grinch Lost Christmas!, the Grinch and the Whos show us that we can make the holidays mean a little bit more by spending time together spreading good cheer and kindness. With an adult's help, cut out these coupons, and use them to spread the Grinch-mas spirit among your friends and family this season!



