

A READING
CELEBRATION

Dr. Seuss's[™] Birthday



2024 Activity Brochure



A Love of Reading Starts with

Dr. Seuss™

Dear Booksellers,

There's a party and you're invited! Get ready for the nation's biggest reading celebration in honor of Dr. Seuss's birthday. Dr. Seuss books have inspired generations of kids to love reading and prove that learning to read can be fun AND funny.

Whether it's the tale of the Cat in the Hat, whose unexpected arrival turns a dull day into an adventure, or someone named Sam, who simply must get his friend to try green eggs and ham, these stories inspire creativity, curiosity, and thoughtfulness.

Use this activity brochure to help celebrate Dr. Seuss's Birthday in your store or library and share the reading tracker booklets and bookmarks with your guests to kick-start a new reading adventure at home. After all, a love of reading starts with Dr. Seuss!

Your friends,
Dr. Seuss Enterprises
and Random House Children's Books



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Celebration Time!

It's time for the biggest reading celebration and birthday party all in one! Incorporate these fun group activities into your event to share the joy of reading with friends of all ages!

Gather with friends, family, or community to see all the places you'll go with the exciting activities ahead. Encourage your guests to come dressed in Seussian style, in a wacky fashion, or as their favorite Dr. Seuss character ready to read!



Storytime!

"The more that you read, the more things you will know. The more that you learn, the more places you'll go."

Have your guests settle in to listen to *The Cat in the Hat*, *Green Eggs and Ham*, *Horton Hears a Who!* or any other Dr. Seuss favorites! Depending on time and interest, feel free to just read excerpts of a few.

Get Creative!

"There are so many THINKS that a thinker can think!"

Time to think like a real Dr. Seuss character! Have each participant look around the room for one object they can use for inspiration. Once they have their item in mind, have them come up with a new imaginative purpose it will serve, and an equally interesting new name.

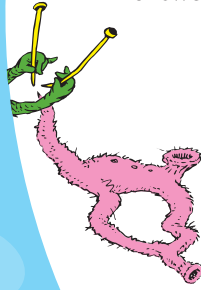


Guessing Game!

**"I meant what I said
and I said what I meant."**

Part of what makes Dr. Seuss's books so fun to read and laugh about together is the silly and inventive vocabulary. See if you can stump your listeners by reading a mix of Seuss words and real words together. After each word, have your listeners yell out their answer of "real" or "Seuss," and once everyone has weighed in, share the answer.

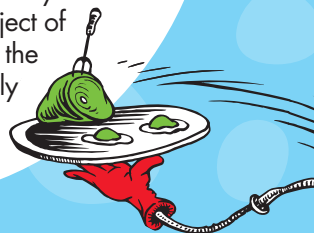
1. Thneed (Seuss)
2. Boing
3. Tick-tock
4. Truffula (Seuss)
5. Swoosh
6. Bar-ba-loots (Seuss)



Red Light, Green Light!

**"I do not like them here or there.
I do not like them anywhere.
I do not like green eggs and ham."**

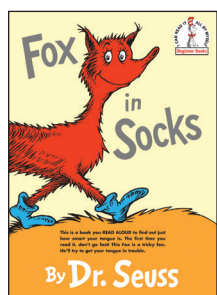
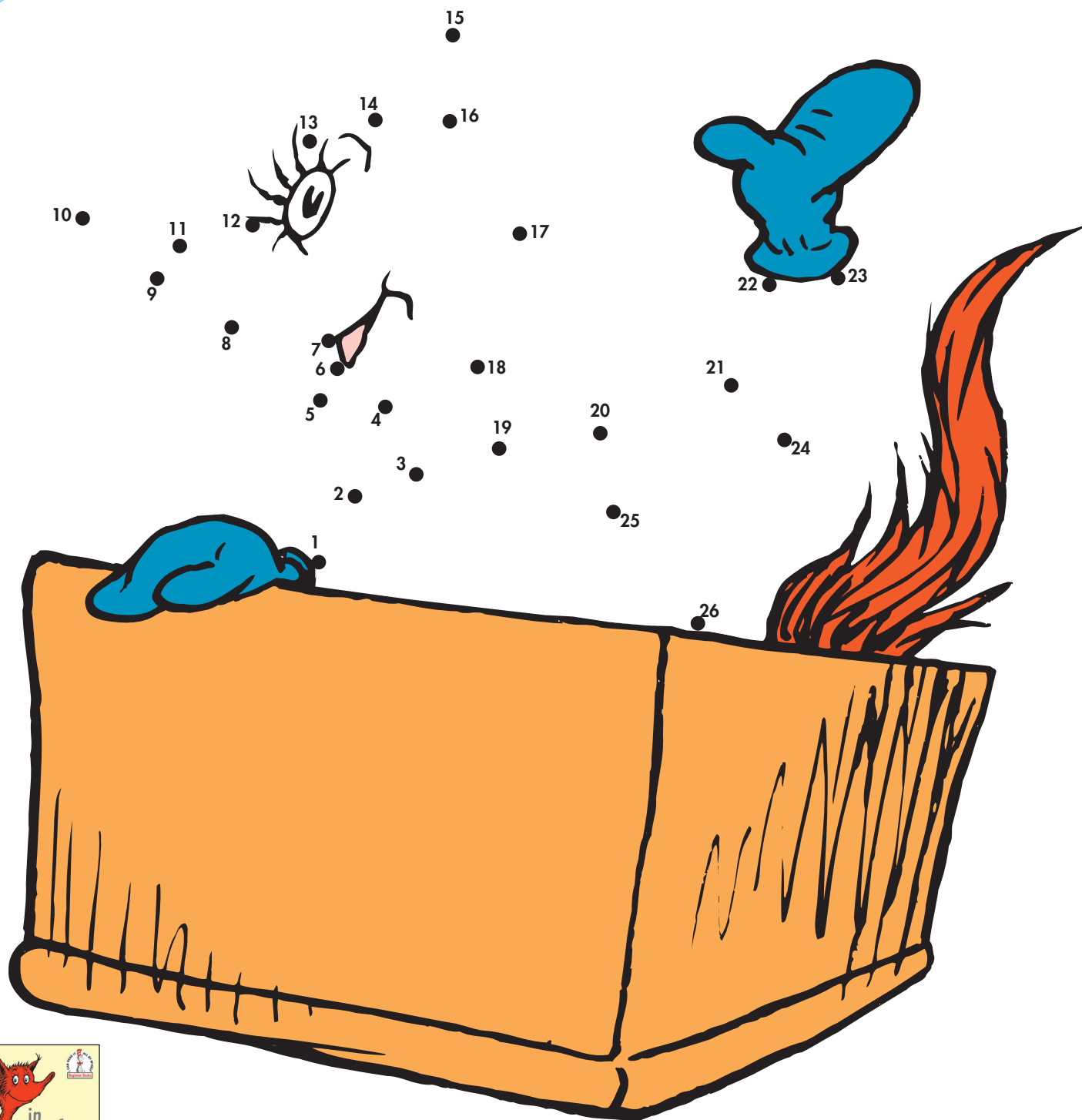
Line all participants up in an area with open space, facing towards you. When you say "green eggs" have participants move toward you, but when you say "ham" they must stop and freeze. Anyone who moves after you say "ham" must start over. The object of the game is to cross the finish line as quickly as possible.





Connect the Dots with Fox in Socks!

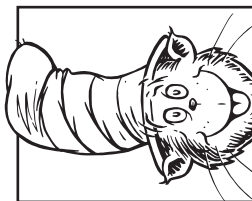
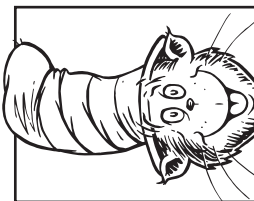
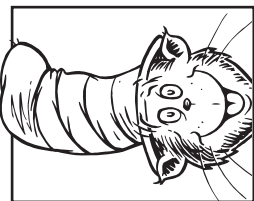
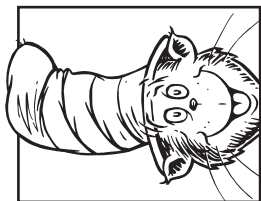
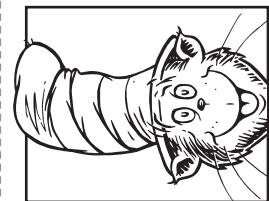
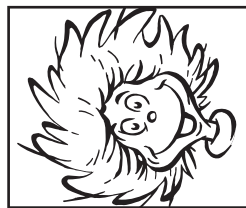
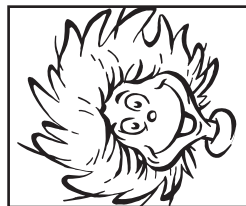
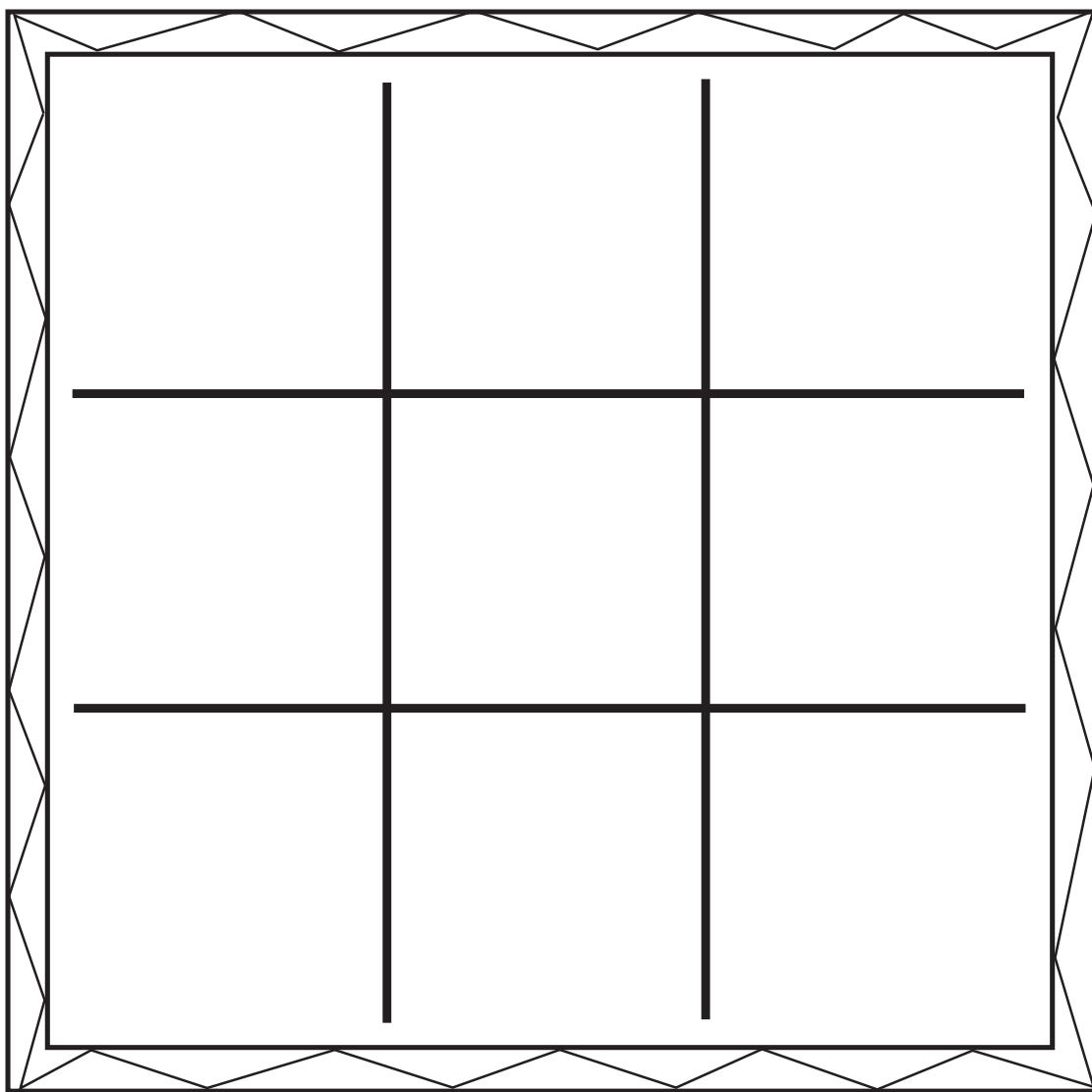
Start at #1 and connect the dots until the picture is complete!





Tic-Tac-Toe, Three in a Row!

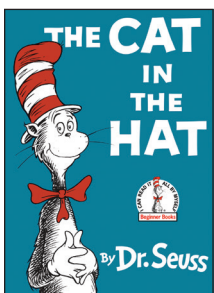
With an adult's help, cut out and color the board and game pieces, then pair up with a partner for a fun-filled game of tic-tac-toe!





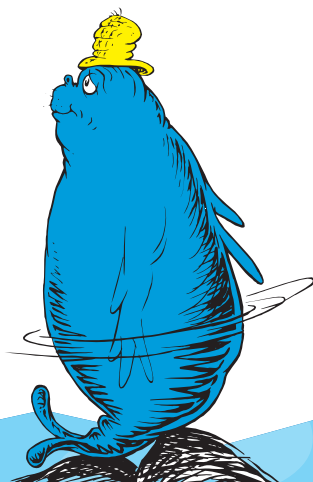
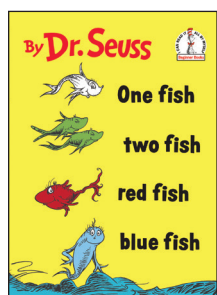
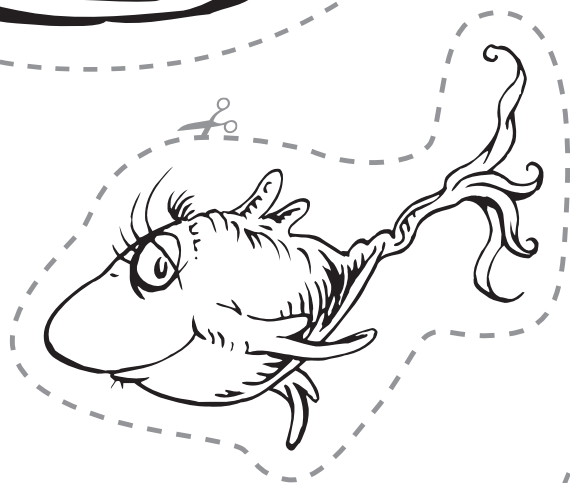
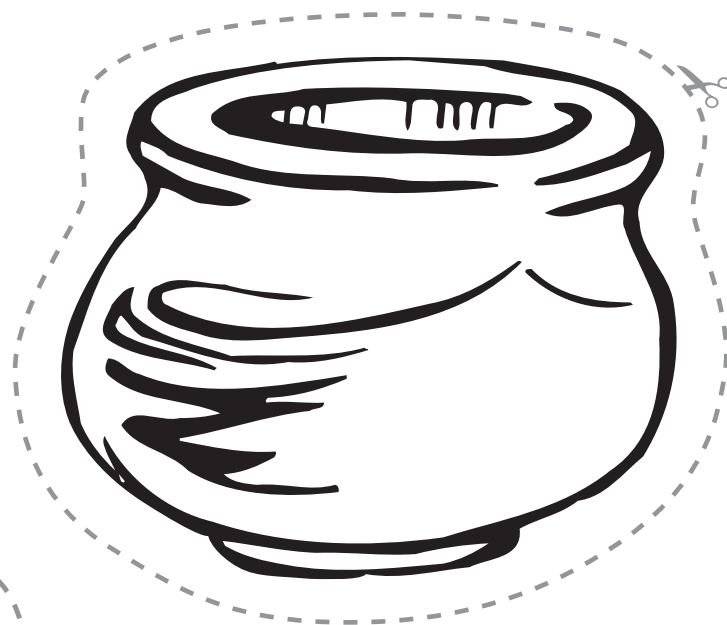
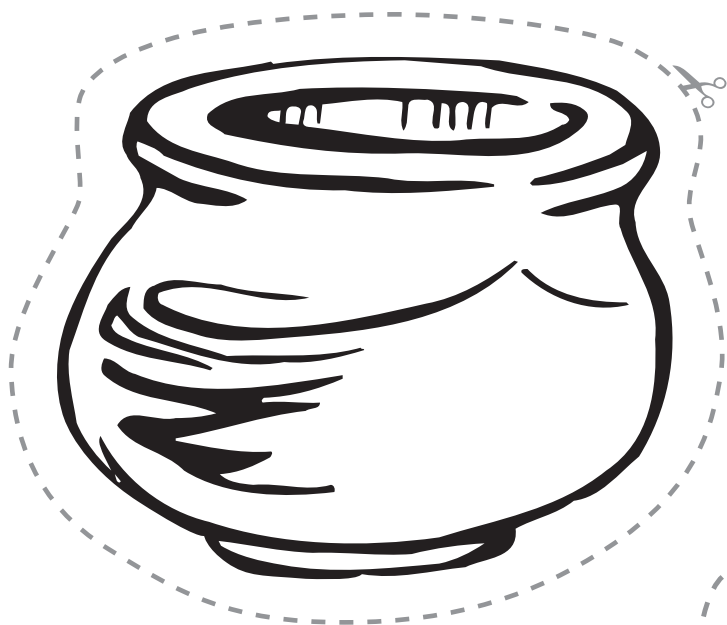
In for a Treat

Color the cake to make it look extra tasty!



Find the Fish!

One fish, two fish, red fish, blue fish! Color in the fish and when you're done, with the help of an adult, cut out your fishy friend and the bowls along the dotted line. Hide your fish under one of the bowls with a piece of tape and shuffle them around to see if your friends can guess which bowl is hiding your fish!



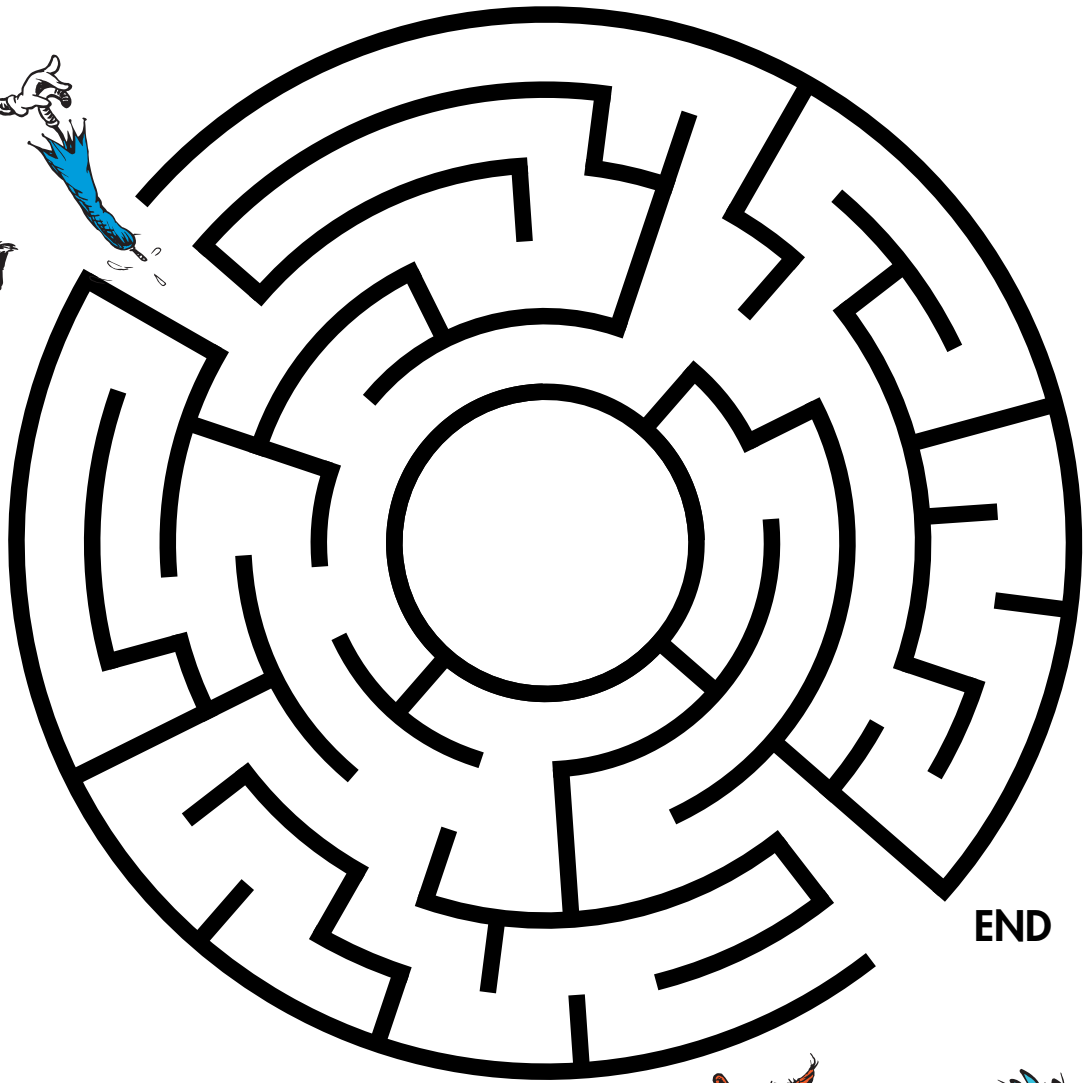


Dr. Seuss's Birthday Maze!

Help the Cat in the Hat find his way through the maze to join his friends!



START



END



ANSWER

